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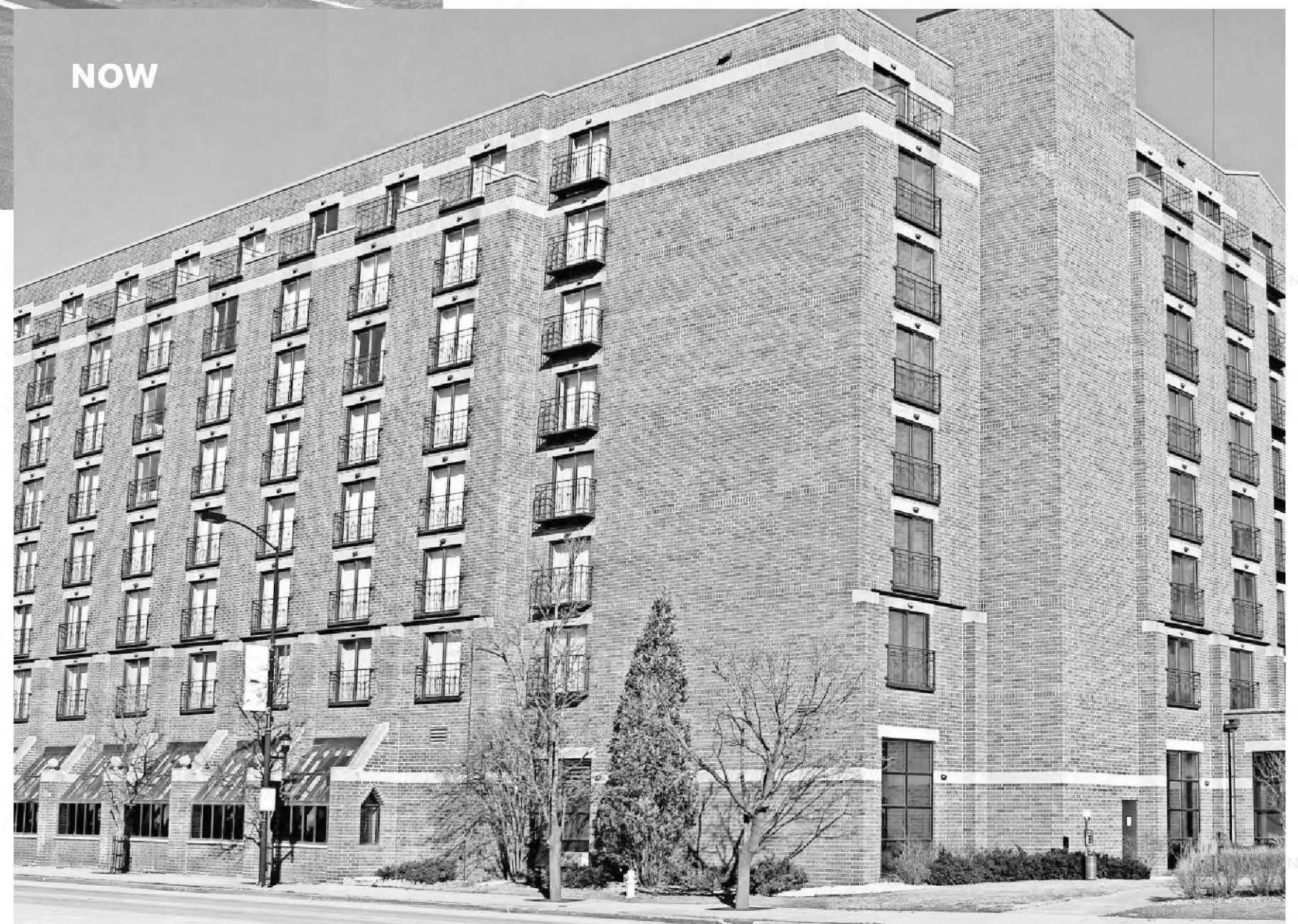
In 1963, Humphrey Chevrolet showed off four new cars purchased by Bay City Cab outside the dealership at 501 N. Jefferson St. in Green Bay. Humphrey, which claimed to be Wisconsin's largest auto dealer in the mid-1960s, opened in 1959. The building was on the site of what is now Hyatt Regency Green Bay on Main Street. *Order a reproduction of this photo at [photos.nevillepublicmuseum.org](http://photos.nevillepublicmuseum.org).*

**Humphrey Chevrolet, 501 N. Jackson St., in 1963.**

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**The Hyatt Regency Green Bay, 333 Main St.**

KARL EBERT/USA TODAY NETWORK-WISCONSIN



THROWBACK THURSDAY

# Humphrey Chevrolet